# Presenting your research

## Pre-task:

At some academic conferences, researchers present their work at poster sessions, where they might have only a few minutes to explain a study. Take a look at this poster created by a professor of Education at Cambridge University. What do you think the research is about? Together with your partner, identify the parts of the poster.

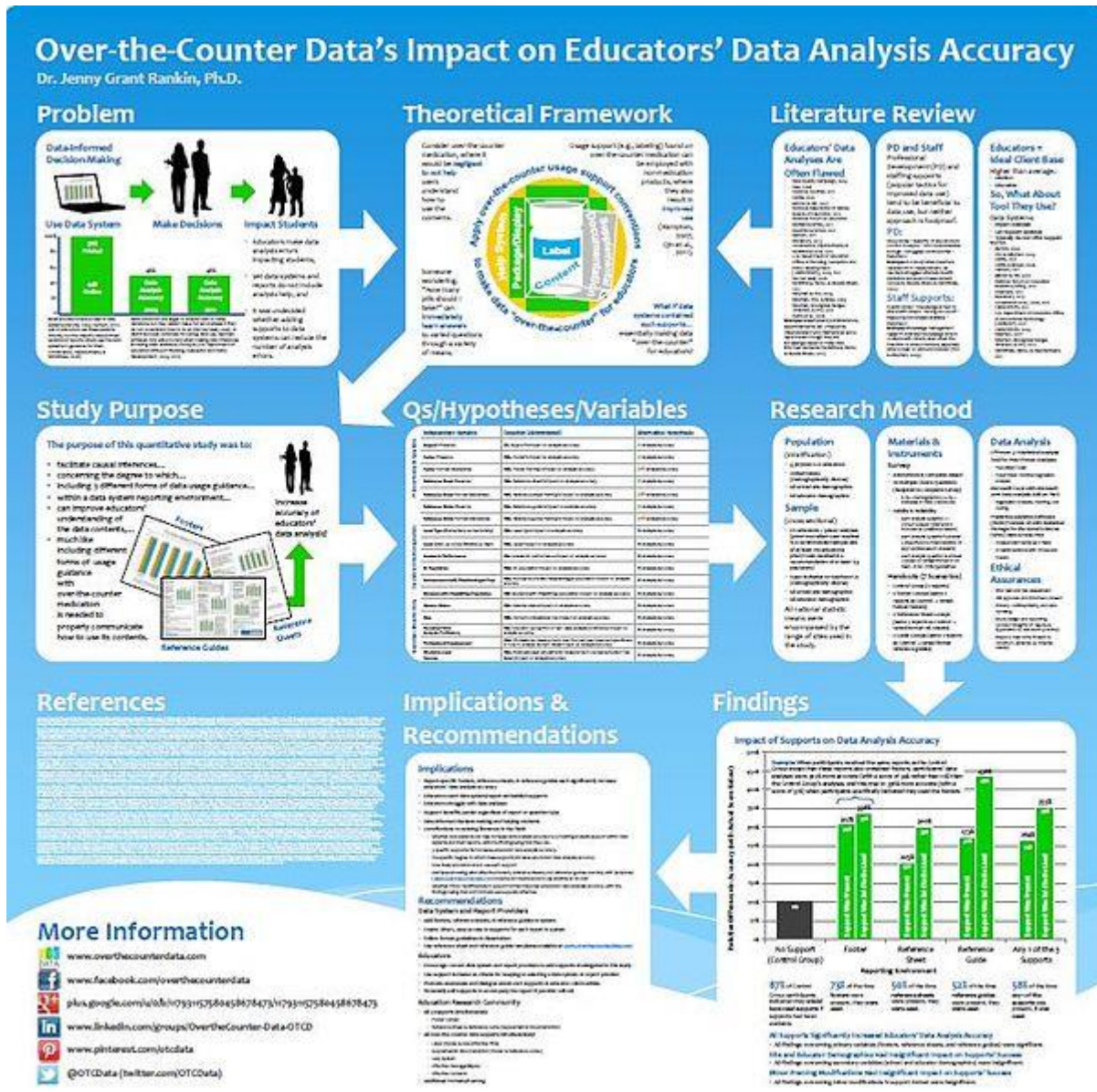Do you think this would be an effective poster? Why or why not?



*Image 1*

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## Task 1:

Take turns to do an online image search for a conference poster from your respective fields. How would each of you briefly present the research displayed on your poster? What language would you need to introduce the topic, to talk about your methodology and to present your conclusions? Ask your partner.

When your partner has introduced the poster he or she has chosen, try to ask some hard questions.

Introducing your work:
Let me tell you a bit about our research.
The motivation behind this study was …
To give you a bit of context …
The purpose of this study was to …

Showing your poster:
As you can see here, the project's theoretical framework …
I expected/hypothesised that …
The study's methodology consisted of …
Let me direct your attention to …
Moving on to the conclusions …

Responding to comments and criticism:
That's interesting. I'll look into that.
I hadn't considered that possibility.
Unfortunately, our study didn't address …

## Task 2:

Together with your partner, talk about how you would design a poster for a research project you have been involved in, or one you are familiar with. What visuals would you use? How would you present the poster to attendees at a poster session at a conference?

## Sources

Image 1    https://upload.wikimedia.org/wikipedia/commons/1/12/Infographic_of_
OTCD_study_created_by_J._G._Rankin%2C_2013.jpg

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