

Giving a poster presentation

Pre-task:

In academia, poster presentations are a popular way of presenting topics. Do you have any experience in giving a poster presentation? Discuss with your partner:

- Do you think posters are a good way of communicating information in your discipline?
- Have you ever come into contact with a poster presentation?
- Have you ever prepared/presented a poster yourself as part of a presentation, e.g. for a student project or at a (student) conference?
- What do you think are the key features of a good poster? If you're not sure, have a look [here](#) for some ideas.



Image 1

Task 1:

Use a search engine to find a poster relevant to your area of science (e.g. by running an image search for 'poster presentation' plus your subject area). Share the link with your partner and critique the poster together. What works well? What could be improved? Is there a good balance between text and visuals?

I think the poster is successful in conveying/communicating/visualising/...

The amount of text is about right / appropriate / overwhelming / excessive

The use of visuals is (in)effective / adequate / commendable

What is particularly good about the poster is/are ...

There is room for improvement with regard to ...

Task 2:

Now imagine you're taking part in a student conference for which you prepared a poster. Your tandem partner is visiting the conference and you are explaining the poster to him/her.

For this exercise, you can use the poster from task 1, choose a different poster you've come across in your online search or use a poster you might have created yourself. If you present somebody else's poster, don't worry if you don't understand every single detail of it.

This poster shows / displays / presents / illustrates ...

The key message of the poster is ...

As we can see in the left-hand corner / on the right / in the middle column, ...

This graph / table / image illustrates / highlights / emphasises...

As this part / box / graphic shows us ...

Variation: Your tandem partner runs an online search, chooses a fairly random poster and sends you the link. Your task is to present this poster as if you were an expert in the field – even if you might not have a clue about this subject area!

Sources

Link 1 <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1876493/>

Image 1 https://commons.wikimedia.org/wiki/File:Poster_presentation_EFSA_Conference_2015.JPG